

**Stan and Sons, Inc.**  
**P.O. Box 433**  
**Valley, NE 68064**

October 20, 2009

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***Limited-Time Offer for New Recycling Subscribers!***

Dear Jeff,

**Act now to bring Curbside Rewards® – the service that rewards you for recycling – to your neighborhood and your community.**

We're sending this letter to our customers to let you know of this exciting opportunity.

Stan & Sons will discontinue our small bin recycling service as of November 3. We have reached out to Curbside Rewards to continue recycling in your area, and they will activate the program once 100 residents sign up in your town. Curbside Rewards lets you gather all of your recyclables into one lidded cart – no more sorting. Even better – your recyclables are picked up right at your curb, and you get rewarded for it. The more you recycle, the more rewards you get!

**You can earn \$20 to \$30 in rewards – EVERY MONTH.**

The rewards are good at hundreds of local and national retailers. Check out the enclosed flyer for examples of where you can redeem your rewards when you start using this new recycling service.

**Sign up now – Get 250 Reward Points NOW.**

Subscribe to this new, convenient way to recycle – and get rewarded for it – with 250 Reward Points right away. That's like receiving \$25 to \$60 in rewards!

It's easy – sign up NOW at [www.CurbsideRewards.com](http://www.CurbsideRewards.com).  
Enter PROMO CODE: STANS3 by November 15. Or, call 402-763-CART (2278) with your code.

Curbside Rewards costs just \$9.99 per month – with all the rewards you'll earn, it pays for itself!

To ensure the timely activation of Curbside Rewards' services in your area, we encourage you to sign up now, and tell your family and friends to subscribe, too. We appreciate your business, and we're pleased to provide this added value of Recycling that Pays!

*Stan & Ellen Walker*

Stan and Ellen Walker  
Owners

***P.S. Sign up now for this limited-time offer of 250 Reward Points. That's like getting up to \$60 in rewards from your choice of hundreds of retailers, right away. Hurry! Offer ends November 15.***